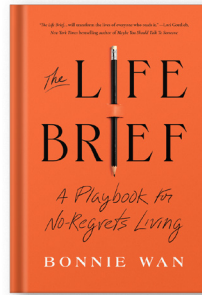


## SHORT FORM BIOGRAPHY



**BONNIE WAN** is an author and speaker, as well as partner and head of brand strategy at the world-renowned advertising agency, Goodby Silverstein & Partners. As creator of *The Life Brief*, Bonnie helps people live with greater clarity, creativity, and courage by teaching them how to write creative briefs for their lives. *The Life Brief* has evolved from an

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